

Spring UMECRA Board meeting

March 20, 2021

Present: Jon Wagner, President; Linda Mowrer, Vice President; Deb Moe, Treasurer; Janet Sarver, Secretary; Theresa Meyer, Past President; Jennifer Lorenz DVM, Veterinary Representative. Regional Directors: Nicole Mauer Storer, IL.; Sandra Wright, MI.; Laurie Henschel, WI.; Sarah Maass, MN. At-Large Directors: Peggy Pasillas and Barb Gardner. Rider Representatives: Lynda Zimmerman, Jen Moore, Max Bernsdorf and Kim Fosler. Guests: Jan Sasena, (UMECRA Awards Comm. Chair) was also in attendance.

8:45am Meeting called to order

Welcome to Linda Mower, our new Vice President.

Approval of Minutes

Minutes of the 1/23/21 Annual Mtg. were approved by unanimous consent.

The meeting minutes from the morning Board of Directors (BoD) mtg. of 1/23/21 were approved via the boards group.io account and have been posted to the UMECRA website.

The 1/30/21 BoD mtg. minutes were also reviewed and approved on a motion by Linda M. and second by Lynda Z.

Treasurer's Report

Treasurer Deb Moe presented a financial report/overview of the UMECRA Balance Sheet and Profit and Loss Summaries (please see attached statements/reports). Deb also mentioned that 51% of membership renewals have been made through the new online system launched in January. She then asked about expanding online payments for additional fees related to the 1000 and 100 mi. awards. Peggy made a motion to expand online payments to include the 1000 and 100-mile related fees, seconded by Sandra. Motion approved by unanimous consent.

Jon asked about the transfer of \$1000 from the ICF account to the Awards account that was approved at the Annual Mtg. Deb explained that that transfer hadn't been made yet and that she would take care of it. Jon made a motion to approve the Treasurers report as amended, seconded by Sandra. Motion was approved by unanimous consent.

2021 Insurance Deb presented the 2021 insurance agenda item.

There are 27 different events that cover 57 days that the insurance quote covers. The "additional insured" costs and the ability to share those costs was explained/discussed. Rides and RM's who share similar additional insureds, i.e.: DNR's and/or trail venues, can now share the cost instead of each RM listing the additional insured and being charged a separate \$20 fee. RM's who share additional insured coverage will not be able to cancel the coverage if their ride should be canceled because it would impact the other rides. Canceled rides will still be responsible for their share of the additional insured cost.

The insurance company charges \$45 per day for insurance. Deb explained that this isn't a true reflection of the actual total cost of insurance to UMECRA because the base rate that the company charges can

change from year to year and suggested the board look at possibly increasing the daily rate to better cover the actual costs. Jon will prepare insurance information and share it with RM's via the newsletter and for future discussion at the annual meeting.

Deb made a motion that the insurance daily rates remain at \$45 for the 2021 ride season, second by Peggy, the motion was approved. NOTE: UMECRA will continue to pay half of the \$45 daily rate (\$22.50).

Secretary's Report - Janet Sarver

Trail Grant Request of \$300 from Tony Troyer for Rock River Trails Horseman's Assoc. Theresa made a motion to approve. Kim seconded. Motion approved by unanimous consent.

Trail Grant Request of \$300 from Peggy Pasillas for Crow Hassan Park. After board discussion regarding the request, Peggy suggested she would gather more information and re-submit the proposal another time.

Sanctioning Coordinators Report – Theresa Meyer

Theresa stated that 2021 ride packets were not given out to ride managers due to there not being a convention. Mailing will be at least \$8.10 to send these out to each ride manager. She will coordinate the distribution either in person or by mail.

Schedule update. Maplewood West is the only one that is in question due to the State of MN Covid reopening plan and how many rigs that will be allowed per campsite. The ride manager hopes to hear from the park soon.

Points Keeper Report – Nicole Mauser-Storer

Nicole stated that she has completed the lifetime ride mileage project and that Robin is all set for the season as well.

Deb requested that when results are displayed that miles are shown, not just the points. Nicole stated she can work on adding this.

10:15 request for 10-minute break

Committee Reports – Jan Sasena

Awards – Jan reported that there are some awards that still need to be mailed or arranged to be picked up. She will work with Peggy to post a reminder in the newsletter and on the ride manager Facebook page. Jan requested to change the vendor for plaques to one that takes credit cards.

A request was made by Deb that Jan have her own purchasing card on the UMECRA account. This will help Jan oversee the purchasing of all awards and be able to submit receipts and for Deb to manage the accounting. Peggy made a motion to approve a change in vendors and a credit card for Jan's use for purchasing awards. Motion was seconded by Lynda Z. The motion was approved.

Convention 2022 -January 22-23, 2022 Convention will be hosted by Minnesota at the La Crescent Event Center in La Crosse, WI. Sarah stated that Hammer Products will be presenting and have a booth.

Bylaws -

Theresa stated that the Rules/Bylaw committee hasn't met yet. Jon indicated that the committee has lost a number of former members and asked for anyone interested in being on the committee to let Theresa know. Lynda Zimmerman and Linda Mowrer volunteered. Deb stated that she would like the bylaws to be clearer for eligibility language for positions. Jon recommended that the Appendix B is a good resource for definition of Bylaw terms.

Rules (scoring metabolic parameters in Competitive rides)

Theresa reviewed a document of score sheets from other organizations to see how they scored metabolics. Board members discussed the range of scores and criteria involved in this process. Theresa stated that this topic was a request from Sarah Mowrer at the convention. Linda M. said that comp riders are sent out without any checks of gut sounds at the halfway hold point, which is different than LD. Discussion. Jon stated that Dr. Lorenz and Theresa will collaborate and other board members can give them their input on this process.

11:37 Dr. Lorenz left

Old Business

Membership Directory

Theresa and Kim will request a quote for printing the member directory. Jon stated that the last time this cost \$600. Discussion of sending this by mail versus electronic copies. Deb stated that she could put an option on the membership form. Sandra stated that she would suggest that hard copies be sent out to the RMs and members should request. Nicole volunteered to update the list. Jon suggested getting quotes for 100-150 directories. Jon stated that he would like to see that members get the option for this directory. Board agreed on this process.

11:46 Janet Sarver left

New Member Welcome

Deb sends new members a sales receipt when they join UMECRA. She asked for someone to create a welcome letter that includes some information, links to internet resources. Nicole stated that she could help with this. Deb stated that there are 16 new members so far this year. Peggy said that at her novice clinic she expects 30-50 people and this may increase the numbers. Laurie suggested a decal could be mailed out. Deb stated that she would email Nicole, Peggy and Laurie to coordinate this. Jon asked that Deb keep him up to date on the new members list.

Mentor List

Kim reviewed the mentor list and suggested that it could use an update. Jon will mention in the newsletter the need for new mentors. Nicole will help with this task.

Veterinarian Representative

Dr. Lorenz is currently serving in an advisory role on the board. Jon stated that this is a voting position but Dr. Lorenz had stated that she is comfortable continuing as an advisory member.

Entry Form (review, feedback)

Jon stated that the entry form has been revised. Nicole said that it is up and posted on the website.

New Ride Definition

Deb as the treasurer, charges a \$10 fee to a new ride to account for the paperwork that needs to be done. Deb stated that she did not charge Bearfoot Boogie \$10 despite the name, venue and manager being new and asked for clarification. Jon stated that there isn't any distinct definition of a new ride but that the bylaws and sanctioning rules/guidelines are embedded with references to such. Bearfoot Boogie was presented to the board as a private ride that changed hands. Jen stated that there does not seem to be many guidelines about how a new ride is started. Theresa stated that the sanctioning schedule is organized between the five states and there is a balance that needs to be maintained. Sandra stated that barriers to entry for new rides should be considered. Deb made a motion that there could be a \$10 administrative fee when a ride changes names. Jen seconded. Jon disagreed with a fee for a ride name change. Theresa called for a roll call vote on the motion of an administrative fee for a ride name change. Deb stated she would like to rescind the motion and Laurie seconded it. There were no objections so the motion was rescinded.

12:47 pm Break

Social Media Project

Jen reviewed her social media proposal. She would like to discuss who would be setting up and accessing the social media accounts. Jon asked if Jen could coordinate this and she agreed. Jen stated that there would need to be an administrator for posting as UMECRA, which should increase viewership on Facebook. Jon asked what is needed from the Board. Jen will ask Linda Rudolphi, the current UMECRA Facebook administrator, to allow her to share the duties then will report to the board on the IO account when she has set up a process.

Out of Region Rides

Lynda Zimmerman asked that this be tabled for now due to the length of the meeting. She will put it on the group IO account for discussion and put it on the agenda for the November meeting.

New Business

Deb presented the topic of communications software. The volume of emails on the IO account can be difficult to follow. She would like to research a program that will allow for more organization of information. Theresa asked for a searchable archive to be included. Deb asked the board for permission to explore software. Jon gave approval for Deb to explore new software and report back to the board her findings.

Announcements-Deb asked for ride managers to complete the form for the Covid plan. Kim asked that trail grants be submitted to the current secretary. Jon asked for a motion to adjourn. Peggy made the motion, seconded by Sarah, approved unanimously. **Mtg. adjourned at 3:40 (?)**